Mostviertel

Salon des Mostes

Sunday 13 April 2014
11 AM – 6 PM
Schallaburg

www.mostviertel.info

Europäischer Landwirtschaftsfonds für die Entwicklung des ländlichen Raums: Hier investiert Europa in die ländlichen Gebiete.

schallaburg

GENUSS REGION ÖSTERREICH

NIEDERÖSTERREICH HINEIN INS LEBEN.

SECOND ANNUAL SALON DES MOSTES

Wherever pears and apples are grown, cultural traditions invariably include the production of cider. And while apple cider is much more common in the world at large, here in the Mostviertel (literally the cider-quarter, like we say the Latin Quarter in Paris, or the French Quarter in New Orleans) it's the pear that holds pride of place. The cider producers of the Mostviertel certainly remain true to their indigenous pears, but at the same time they are always open and interested in other perries (the British word for pear ciders) and apple ciders, no matter where in the world they have been produced. The Second Annual Salon des Mostes will be featuring some 30 exhibitors from various regions, all focused toward connoisseurs from the culinary sphere who would like to become acquainted with the various styles and traditions that one encounters in the world of the fermented pear.

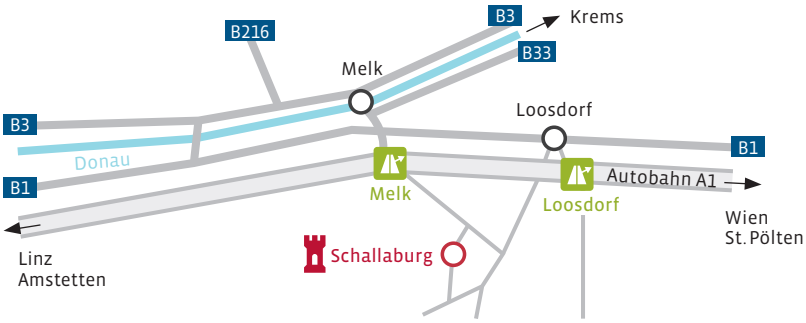
- In what other regions of the world is pear cider produced?
- What do these ciders or pear-wines taste like? What are they called there?
- What distinguishes pear cider from apple cider?

Answers to these as well as other questions of concern to Salon visitors will be provided by local and international producers at the Second Annual Salon des Mostes on Sunday 13 April 2014 from 11 AM–6 PM at the Schallburg bei Melk in the Mostviertel. Artisanal cider growers will be offering regional specialties for tasting and for sale. There's a children's lounge as well, where the younger members of the family can taste the unfermented juices. The producers' association *Die Mostviertler Mostproduzenten* will be very happy to welcome you to the Salon.

ADMISSION TO THE SECOND ANNUAL SALON DES MOSTES

15€ per person, which includes admission to this year's exhibit in the Schallaburg, *Glory and Gloom, Living with the Great War 1914–1918*
Family ticket: 28€ (valid for 2 adults and up to 4 children under 18 years of age)
NÖ-cardholders: 5€ (includes free entry to the exhibit)

ADVANCE TICKET PURCHASE

Advance purchase from the Mostviertel Tourist Authority at office@mostviertel.at
Tickets purchased in advance will be held at the Schallaburg ticket counter.
Tickets may also be purchased at the Schallaburg ticket counter www.schallaburg.at

Visitors with tickets purchased by Sunday 6 April 2014 will be automatically entered in a drawing to win a three-day holiday in the Mostviertel for their entire family. The winner will be notified in writing.